

National Conference on Tobacco or Health

9NCTH 2016

PATHWAYS TO PROGRESS



Exhibitor Options and Details
Canadian Council for Tobacco Control/NCTH

Westin Ottawa
February 29 - March 2, 2016

national
CONFERENCE
nationale
on Tobacco or Health / sur le tabagisme ou la santé

2016 marks the return of the designated exhibition program for our conference. As we continually strive to find new and innovative ways to share ideas, products, services, this year we continue with our “Pathways to Progress” exhibits. The Exhibits will be located throughout the Conference Networking Area that will include food and beverage centres, Poster Board displays and social spaces.

EXHIBIT SPACES – NEIGHBOURHOODS

In this non-traditional layout each exhibitor will be provided with an assigned neighbourhood. Each neighbourhood will be designated with a “street” name incorporating the exhibitor’s company or organization name. This designation will be displayed in the form of a street sign set up in your own neighbourhood. A map / floorplan will be provided in the Networking Area with the neighbourhoods clearly identified. Ideally this open flow concept will encourage participants to explore these **Pathways to Progress** in an easy and interactive manner.

Each of the Exhibitors will receive the following in their neighbourhood space: (approx. 10’ x 10’):

Soft Seating – either a loveseat, 2 easy chairs or similar

1 café table with up to 4 chairs **or** 1 standard 6ft table skirted/draped with 2 chairs

Custom Street Sign

Exhibitors will also be permitted to have a ground mount display or pop up banners that do not exceed 8 feet in height. These display units must be able to fit within an 8’ x 10’ space keeping in mind that we wish to encourage an open flow concept for better traffic and visibility for all participants. NOTE: Unless required for safety or aesthetics, standard pipe and drape will not be used within the exhibit area.

POWER and INTERNET

Power and internet services can be ordered from and paid directly to the Westin Hotel Ottawa’s designated service providers. Forms will be provided once your neighbourhood has been confirmed.

RENTAL

\$1,250.00 per exhibit neighbourhood

As space is limited, we will limit one (1) neighbourhood per exhibiting company or organization.

Once your neighbourhood has been confirmed, additional information regarding set-up, dismantle, shipping and handling will be provided.

TABLE TOP DISPLAY

To accommodate additional exhibitors for the Pathways to Progress area, we are also offering a select number of Table Top Display opportunities.

Table top displays will consist of one (1) 6 foot table skirted and draped and two (2) chairs. Every effort will be made to locate table top displays along a walled area, but this is not confirmed.

Table top display areas may not have electrical access depending on location.

Table top displays will be limited to visible marketing materials that fit ON the table itself and do not exceed a height limitation (including table height) of more than 6 feet

Should you confirm a Table Top Display Space, information about set-up / dismantle, shipping and handling will be provided.

RENTAL

Table Top Display Space Rental - \$750.00/ space for 2.5 days

Organizations will be limited to the rental of only 1 table top display for the duration of this event.

NEWS STAND KIOSK

If you simply need a location to display your data, material or handouts within the Networking Area we will have a News Stand Kiosk available for this purpose. Spaces at the kiosk can be rented for the duration of the conference to facilitate your document distribution. Your on-site representative will be responsible for stocking or re-stocking your assigned space. We recommend a supply of 200-300 pieces for the conference noting that leftover materials will be the responsibility of the renter and we wish to limit the amount of recycling / trash generated by the conference. Assigned spaces will be approx. 24" w x 15" l x 12" h and open at the top.

Should you confirm a News Stand Kiosk Space, information about set-up / dismantle, shipping and handling will be provided.

RENTAL

News Stand Kiosk Space Rental - \$250.00/ space for 2.5 days

2016 Pathways to Progress - INTEREST FORM

- Interested in: NEIGHBOURHOOD - \$1,250.00
 TABLE TOP DISPLAY - \$750.00
 NEWS STAND KIOSK - \$250.00

Note: All rental fees are subject to HST of 13%

Company / Organization: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

NEIGHBOURHOOD ONLY

Please advise regarding the following components and preferences:

Text for "street sign" (max 30 characters including spaces):

Option 1

- Soft seating as outlined (loveseat, 2 easy chairs or similar)

and

- café table with up to 4 chairs

OR

- one (1) 6 foot table, skirted and draped with 2 chairs

Option 2

- we will use our standard display for a 10 x 8 space, display must not exceed 8' in height

and

- one (1) 6 foot table, skirted and draped with 2 chairs

To confirm your interest and to secure your requirements for the 2016 NCTH event please forward this information to:

The 9th NCTH Conference Secretariat

email: info@9ncth.ca or call 613 907 8799 or fax 613 725 1413